



CIECA Newsletter

Connecting Taiwan and the World
CIECA means International Business

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Monthly Event Summary

“2023 Taiwan-Paraguay Industry Seminar” Hosted by Mr. Henry Chih-Shang Kao, Chairman of CIECA

H.E. Santiago Peña Palacios, President of the Republic of Paraguay, led a delegation to visit Taiwan and attended the “2023 Taiwan-Paraguay Industry Seminar” held on July 13, 2023. The Seminar was hosted by Mr. Henry Chih-Shang Kao, Chairman of CIECA. Both Mr. Robert Ouyoung and Mr. Mike Hung, Vice Chairmen of CIECA, were also present.

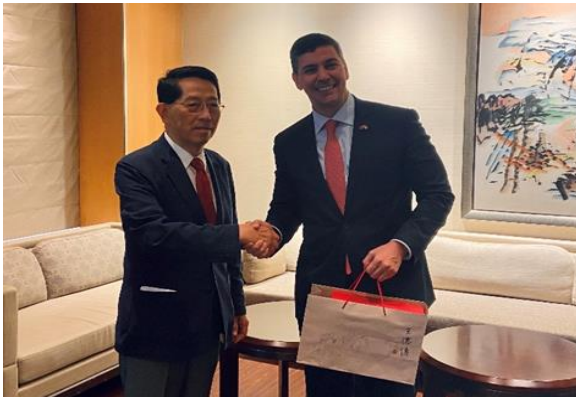
The Seminar invited experts from Taiwan industries and academia to make presentations for seeking further cooperation between the two countries. The experts come from Acelon Chemicals & Filber Corporation, Master Transportation, Mobiletron Group, ANKO Food Machine Co.,

Ltd., Taiwan You Good School of Cookie, Speedtech Energy, Industrial Technology Research Institute, etc., spanning multiple fields in the industry and academia.

After the Seminar, participants attended the luncheon and had a pleasant talk. At the end of the luncheon, Chairman Kao gave H.E. Santiago Peña Palacios a gift of appreciation and once again congratulated His Excellency on his election as the President of Paraguay, wishing Paraguay continuing prosperity and everlasting friendship Taiwan-Paraguay.



On behalf of CIECA, Chairman Henry Kao, Vice Chairman Mike Hung, and Vice Chairman Robert Ouyoung attended the “2023 Taiwan-Paraguay Industry Seminar & Luncheon” on July 13, 2023. VIP guests: H.E. Santiago Peña Palacios (Right 8); Mr. Henry Chih-Shang Kao, Chairman of CIECA (Right 7); Mr. Alexander Tah-Ray Yui, Vice Minister of Foreign Affairs (Right 9).



A photo for H.E. Santiago Peña Palacios (Right) and Mr. Henry Chih-Shang Kao, Chairman of CIECA.

Dialogue with African Ambassadors: 2023 ESG, Smart Tech Forum

Dialogue with African Ambassadors: 2023 ESG, Smart Tech Forum was held at Banquet Hall I of the Howard Plaza Hotel, Taipei on July 13, 2023. CIECA was invited to attend the forum organized by the African Group in Taiwan R.O.C. and African Taiwan Economic Forum. The Dialogue aimed to explore the potential of smart solutions for transformation and how they can contribute to a more sustainable future. At the outset, Mr. Human Chen, CEO of ESG Global Federation, gave a speech on “From I Tribe to ESG Village, Technology Always Comes from Human Nature.” Then, Mr. James Chiao, Chairman of Taiwan Smart Solution Association gave a lecture on “CBAM and Smart Solutions.” Integrating smart solutions with ESG goals, from energy efficiency and intelligent buildings to smart agriculture and data-driven governance, these solutions offer innovative ways to reduce carbon footprints and address pressing environmental and social challenges. By embracing and promoting smart solutions at the same time, share these so-

lutions with ambassadors of African countries, and work together to achieve a future where economic prosperity is equal to environmental protection and social well-being.



VIP guests from left to right: Hon. Mr. Mohamed Omar H. Mohamoud, Representative of the Republic of Somaliland Representative Office in Taiwan; Hon. Mr. Dipo Bamidele Adegoke, Trade Commissioner, Nigeria Trade Office in Taiwan; Mrs. Nontokoza Shongwe-Tsabedze, Charge d'affaires, Embassy of the Kingdom of Eswatini to the Republic of China; Hon. Mr. Graham Anderson, Representative of Liaison Office of South Africa in Taiwan; Mr. Chen Wen Yuan, President of National Chin-Yi University of Technology; Mr. Human Chen, CEO of ESG Global Federation; Mr. James Chiao, Chairman of Taiwan Smart Solutions Association.

CIECA Chairman Henry Kao Held a Farewell Luncheon for Alexander Tah-Ray Yui, the Newly-Appointed ROC Representative to EU and Belgium

Chairman Henry Kao held a farewell luncheon for Vice Foreign Minister Alexander Tah-Ray Yui at the International Friendship Club on the 21st floor of the Regent Hotel in Taipei on July 31, 2023. In the past, Vice Minister Yu served as ROC's Ambassador Extraordinary and Plenipotentiary to the Republic of Paraguay, Director General of the Department of Latin America and Caribbean Affairs and other important posts in the Ministry of Foreign Affairs.

The distinguished guests attending the luncheon included Mr. Walter H.C. Chang, Vice Chairman of CIECA and Chairman of Holmsgreen Group; Mr. Robert Ouyoung, Vice Chairman of CIECA and Chairman of ANKO Food Machine Co., Ltd.; Mr. Mike Hung, Vice Chairman of CIECA and President of Mike Hung Products Co. Ltd.; Mr. R. T. Tsai, Executive Board Director of CIECA and Senior Consultant of Delta Group Electronics, Inc.; Mr. Chi-Yuan Chin, Executive Board

Director of CIECA and Chairman of Silicon Touch Technology Inc.; Mr. Jaff C. F. Chung, Board Director of CIECA and President of Overseas Investment & Development Corp.; Mr. George Hu, Board Director of CIECA and Managing Director of Megatone Electronics Corp.; and Mr. Vincent C. Chen, President of International Business Group, Chunghwa Telecom Co., Ltd. and many others.

During the meeting, the distinguished guests and Vice Minister Yu fully exchanged views on smart cities, ICT/5G, carbon reduction, agricultural products, fisheries, and other issues. “After Vice Minister Yu goes to Brussels to take office, it is for sure that more interaction and cooperation between Taiwan and the EU in the future will be reached.” Chairman Kao said.



Mr. Alexander Tah-Ray Yui, Vice Minister of Foreign Affairs (front row third from

right); Mr. Henry Kao, Chairman of CIECA (front row third from left); Mr. Walter H.C. Chang, Chairman of Holmsgreen Group (front row two from left); Mr. Robert Ouyoung, Chairman of ANKO Food Machine Co., Ltd. (front row one from left); Mr. Mike Hung, President of Mike Hung Products Co., Ltd. front row two from right); Mr. Chi-Yuan Chin, Chairman of Silicon Touch Technology Inc. (front row one from right); Mr. R. T. Tsai, Senior Consultant of Delta Group Electronics, Inc. (back row third from left); Mr. George Hu, Managing Director of Megatone Electronics Corp. (back row one from right); Mr. Jaff C. F. Chung, President of Overseas Investment & Development Corp. (back row two from right); Mr. Vincent C. Chen, President of International Business Group, Chunghwa Telecom Co., Ltd. (back row three from right).

Ms. Portia Allen, Section Head of Economic Affairs of New Zealand Commerce and Industry Office in Taipei, Visited CIECA

Ms. Portia Allen, Section Head of Economic Affairs of New Zealand Commerce and Industry Office in Taipei led her 4 colleagues visited with Mr. Frank Wu, Secretary General of CIECA on the morning of July 25, 2023. The two sides discussed the “ANZTEC 10 Year Anniversary

Lunch” which will be co-hosted by the two sides on September 14, 2023.



A group photo for Ms. Portia Allen (Right 4), Section Head of Economic Affairs of New Zealand Commerce and Industry Office led her 4 colleagues visited with Mr. Frank Wu (Left 3), Secretary General of CIECA on the morning of July 25, 2023.

Call on the New Representative of Malaysian Friendship and Trade Centre, Taipei

Accompanying Ms. Lien Yu-Ping, Director General, Department of International Cooperation and Economic Affairs, MOFA, Ms. Muse Wu, Director of CIECA and her assistant Ms. Wendy Lee appointed visited with newly Representative Aznifah Isnariah Binti Abdul Ghani of the Malaysian Friendship and Trade Center in Taipei on the morning of July 26, 2023. The atmosphere of the talks between the two sides was warm and

very harmonious. In addition to discussing business cooperation and exchanges, Director General Lien called on Malaysian Representative to assist CIECA in organizing a delegation to visit Malaysia at the end of August.



A group photo for Ms. Lien Yu-Ping (Left 4), Director General, Department of International Cooperation and Economic Affairs, MOFA who visited with the newly appointed Representative Aznifah Isnariah Binti Abdul Ghani (Right 4) of the Malaysian Friendship and Trade Center in Taipei.

The Executive Vice President of Taiwan Export-Import Bank Visited CIECA

Mr. Hsieh Fu-Hua, Executive Vice President of the Export Import Bank of the Republic of China led his colleagues to visit CIECA on July 20, 2023. On behalf of CIECA, Secretary General Frank Wu accompanied by Director Flora Chu from the Latin and

Africa Department, Director Tito Tang from the European Department, and Acting Director Muse Wu from the Asia-Pacific Department received the guest together. The two sides discussed the business of mutual interest and the possible future cooperation.

In addition to providing Taiwan's enterprises with low-interest loans for international trade and overseas investment, the Export Import Bank also assists Taiwanese merchants in diversifying trade risks through export guarantee and export insurance services.



A photo for Mr. Frank Wu, Secretary General of CIECA (Left) and Mr. Hsieh Fu-Hua, Executive Vice President of the Export Import Bank of the Republic of China (Right).

CIECA Held a Tea Party for the Delegation of Federation of Thai Industries on July 29, 2023

Mr. Kriengkrai Thiennukul, Chairman of Federation of Thai Industries (FTI), led a high-ranking delegation of 15 people to visit Taiwan from July 28 to 31, 2023. During the visit, the delegation attended the "BIO Asia-Taiwan 2023," and also visited the manufacturers related to biotechnology and smart agriculture.

On behalf of CIECA, Secretary General Frank Wu led Director Muse Wu to hold a tea party for welcoming the FTI delegation at Nangang Exhibition Hall 1 on July 29, 2023. Mr. Charles Kao, Vice Chairman of Thailand Affairs Committee, Chinese National Federation of Industries (CNFI) and Ms. Phoebe Chen, Director of CNFI joined the tea party, in which the two sides exchanged views on the cooperation between Taiwan and Thailand and had an enjoyable talk.

Chairman Kriengkrai Thiennukul mentioned that "Thai government has vigorously promoted the Bio-Circular-Green (BCG) economic model in recent years. Therefore, the

FTI delegation visits Taiwan and is specially arranged for visiting the relevant industries to observe the practice of circular economy in Taiwan. Taiwan and Thailand have already cooperated closely in economic field, but now both countries have even set the same goal of pursuing net zero transformation. He believes that Taiwan and Thailand will work together to move towards net zero emissions.”



A group photo for VIP guests from left to right: Mr. Kriengkrai Thiennukul, Chairman of Federation of Thai Industries (FTI) (Left 6); Mr. Frank Wu, Secretary General of CIECA (Left 7); Mr. Charles Kao, Vice Chairman of Thailand Affairs Committee, Chinese National Federation of Industries (CNFI) (Left 8).

A Farewell Luncheon for Ms. Jenny Bloomfield, Representative of Australian Office in Taipei Was Held on July 3, 2023

Mr. Henry Kao, Chairman of CIECA held a farewell luncheon for Ms. Jenny Bloomfield, Representative of Australian Office in Taipei, at Lan Ting on the 21st floor of Regent Taipei on July 3, 2023.

In addition to thanking Representative Bloomfield for her support of and assistance in the activities of CIECA, Chairman Kao hoped that Taiwan and Australia would have a closer cooperative relationship in the future, especially after Taiwan government had declared the “Taiwan’s Pathway to Net-Zero Emissions in 2050,” Chairman Kao believed that Australia is Taiwan’s solid partner on her road to net zero emissions.

Representative Bloomfield said that she was also very happy to see the growing interaction and cooperation in many fields between Taiwan and Australia. She pointed out that “Australia's hydrogen energy industry is now in full swing and has developed excellent technologies.” “She believes

that the two countries will have more opportunities for exchanges and cooperation in the hydrogen energy industry in the future. Representative Bloomfield said, she also praised Taiwan for having the world's best medical system and sophisticated technology from, which Australia can learn to improve her own system and industries from.



A group photo for VIP guests from left to right: Mr. Ken Wu, CEO of Global Research & Industry Alliance, National Yang Ming Chiao Tung University; Mr. Frank Wu, Secretary General of CIECA; Mr. Hsieh Su-Chien, Chairman of China Airlines; Mr. Henry Kao, Chairman of CIECA; Ms. Mico HC Lin, Chief Auditor of First Financial Holding Corp; Ms. Jenny Bloomfield, Representative of Australian Office in Taipei; Ms. Hsiao Yu-Mei, President of Mega Financial Holding; Mr. Wang Shyi-Chin, President of China Steel Corporation; Mr. James Chiao, Chairman of Smart Cities Committee, CIECA; Mr. Jeffrey Chen, Senior Vice President of China Airlines.

Upcoming Events of CIECA

The 36th Joint Conference of the ROC-Australia and Australia-Taiwan Business Councils Will be Held on August 15, 2023

CIECA and the Australia-Taiwan Business Council Limited (ATBC) will hold “The 36th Joint Conference of the ROC-Australia and Australia-Taiwan Business Councils” at the banquet hall on the second floor of the Far Eastern Shangri-La Hotel at 9:00 a.m. on August 15, 2023. The conference will focus on “Energy Transitions,” “Smart Agriculture,” “Wellbeing & Health,” and “Cyber Security.” Experts from Taiwan and Australia will be invited for exchange of views. Industrialists are welcome to sign up to explore business opportunities for bilateral cooperation.

Taiwan Economic and Trade Delegation Will Visit France

CIECA is organizing the “Taiwan Economic and Trade Delegation to France,” which is scheduled to make the visit from September 9 to 17, 2023. Mr. Hsu Tsao-Hua, Vice Presi-

dent of Taiwan Power Company serves as the head of the delegation. The visit will focus on discussing the issues of “Energy Safety/ Electricity Resilience,” and “Net Zero Emissions/ Hydrogen.” The delegation will also hold “the 27th Taiwan-France Economic Cooperation Conference.” To strengthen technical cooperation and market expansion, the delegation is planning to visit local power generation/ transmission/ distribution/ industries, as well as the enterprises related to renewable energy, hydrogen production, and transportation facilities in France. Those who are interested in joining the delegation are welcome to sign up and discuss business opportunities. (For details, please refer to our website: <https://reurl.cc/N0G5Lq>).

Taiwan Economic and Trade Delegation Will Visit Germany, Sweden, and Finland

CIECA is organizing the “Taiwan Economic and Trade Delegation to Germany, Sweden, and Finland,” which is scheduled to visit the three countries from September 19 to Oc-

tober 1, 2023. Mr. Chih-Yaung Chu, Chairman of Fair Friend Group; Mr. Kuo Shui-Yi, Chairman of Chunghua Telecom Co., Ltd.; and Mr. Cho Cheng Hong, President of Institute for Information Industry, will respectively serve as the head of the delegation to each of the country. The delegation will focus on discussing such issues as “Resilience of Supply Chain: Semiconductor,” “Green, Digital Transition,” “ICT (5G/6G),” and “Smart Healthcare.” The delegation is planning to visit Zeiss Dresden Innovation Center in Germany, Ericsson in Sweden, AstraZeneca and Nokia in Finland. Those who are interested in joining the delegation are welcome to sign up and discuss business opportunities. (For details, please refer to our website: <https://reurl.cc/OvDn9X>).

2023 Taiwan Economic and Business Cooperation Mission to Peru, Paraguay and Argentina

In cooperation with the Ministry of Foreign Affairs and assist Taiwanese companies in expanding the market in Latin America, CIECA is organizing the “2023 Taiwan Economic and

Business Cooperation Mission to Peru, Paraguay and Argentina” from October 15 to 29, 2023.

It is expected to hold the bilateral meetings with CIECA’s counterparts in each of the country. According to the interests of each manufacturer, official visits and business matching were arranged. Through this visit, we hope to establish an industrial cooperation platform and expand business opportunities for Taiwanese companies in Latin America. (For details, please refer to our website: <http://registration.cieca.org.tw/visit/?d=193>).